

# JUMP 'N JIVE Interactive Display

## Name that Fruit Game

Target Audience: Parents and their Young Children

Goals: To learn about fruits that parents/children would like to have for breakfast.

Evaluation: Number of parents who said they would eat fruit more often indicated by their response on the client ballot.

Materials	Activities
<p><b>Available from <i>Jump 'N Jive</i> campaign:</b></p> <p><u>Display:</u></p> <ol style="list-style-type: none"> <li>1. Title</li> <li>2. <b>JUMP 'N JIVE poster</b></li> <li>3. <i>Name That Fruit</i> clue cards</li> <li>4. Dairy Council Food Cards</li> </ol> <p><u>Handouts:</u></p> <ol style="list-style-type: none"> <li>1. <b>Jump 'N Jive tip sheets</b></li> <li>2. Evaluation ballots</li> </ol> <p><b>Buy/obtain on your own:</b></p> <ol style="list-style-type: none"> <li>1. Display board*</li> <li>2. Tablecloth/covering (e.g., with fruits/vegetables on it) (optional)</li> <li>3. "Ballot box" (e.g., shoe box)</li> <li>4. Other decorative items (e.g., plastic fruits that can be mounted with velcro onto the display board)</li> </ol>	<ol style="list-style-type: none"> <li>1. Make Clue Cards.               <ol style="list-style-type: none"> <li>A. Cut the two word clues apart, so that you have two 8-1/2" X 5-1/2" pieces.</li> <li>B. Fold each piece in half, so that the word clue is on the outer flap.</li> <li>C. Cut and glue the corresponding fruit to the inside lower panel for each word clue.</li> </ol> </li> <li>2. Make the display. Put the display board on a table. Across the top, mount the title. On middle panel, mount the Jump N Jive poster. On each side, mount the clue cards OR mount the clue cards on the left side and the Dairy Council cards on the right side (See "What's for Breakfast" display).</li> <li>3. Direct the parent to read the "clues" off a card and ask the child "What am I?" Repeat as desired.</li> <li>4. Ask which one of the fruits they like the best.</li> <li>5. Ask the child and parent to make a breakfast with the food cards, using foods from 3 of the 5 food groups, and the fruit(s) they named as their favorite(s). This could be an introduction for the "Let's Make Breakfast" display. If there isn't time for this, simply ask the parent and child what they would eat for breakfast including their favorite fruit OR have some Dairy Council cards laid out on the table and ask the parent and child to make a breakfast with their favorite fruit.</li> <li>6. Ask parent to fill out the "ballot" and put it in the ballot box.</li> <li>7. Distribute the tip sheets.</li> </ol>

\* 3' high x 4' wide cardboard/foam portable boards available at most office supply stores for under \$10.

**Note: Items highlighted in yellow under materials have been mailed.**