

JUMP 'N JIVE Interactive Display Idea #2

What Will Your \$5.00 Buy?

Target Audience: Parents/Caregivers

Goals: To learn that \$5.00 can buy a lot of nutritious, good tasting breakfast fruits.

Evaluation: Number of parents who indicate they will buy a fruit for breakfast the next time they go shopping.

Materials	Activities
<p>Available from <i>Jump 'N Jive</i> campaign: <u>Display:</u></p> <ol style="list-style-type: none"> 1. Display Materials (Print in color. This is a large document and will take some time to print.) 2. <i>Select \$5 Worth of Fruit</i> poster <p><u>Handouts:</u></p> <ol style="list-style-type: none"> 1. <i>Jump 'N Jive</i> tip sheets 2. Smart Shopping Tips 3. Evaluation ballots <p>Buy/obtain on your own:</p> <ol style="list-style-type: none"> 1. Display board* 2. Tablecloth/covering (e.g., with fruits/vegetables on it) (optional) 3. The \$1.00 Fruit Cards 4. "Ballot box" (e.g., shoe box) 5. Other decorative items (e.g., plastic fruits that can be mounted with velcro onto the display board) 	<ol style="list-style-type: none"> 1. Make the display. <ol style="list-style-type: none"> A. Put the display board on a table. B. On middle panel, mount the title, and the <i>Select \$5 Worth of Fruit</i> poster. On the table in front of the display board, assemble the \$1.00 fruit cards (fruit-side up). C. On the left panel, put up the <i>Smart Shopping Tips</i> poster, and the three shopping tip posters. D. On the right panel, put up the <i>Get a Great Deal</i> arrow pointing to the fruits in season poster. Post the <i>...and Store Fruit the Right way</i> arrow pointing to the six <i>JUMP 'N JIVE</i> tip sheets, showing "<i>How to Store (name of fruit)</i>" E. Add the fruit cut outs as appropriate to decorate the display. 2. Ask parent to choose \$5.00 worth of fruit from the \$1.00 fruit cards. Then turn the cards over and count up the number of servings. 3. Discuss ways to buy fruit and still be on a budget (buy in season etc.), and ways to get the most servings for your dollar. 4. Ask parent to fill out the "ballot" and put it in the ballot box. 5. Distribute the <i>JUMP 'N JIVE</i> tip sheets and the Smart Shopping Tips handout

* 3' high x 4' wide cardboard/foam portable boards available at most office supply stores for under \$10.

Note: Items highlighted in yellow under "Materials" have been mailed.