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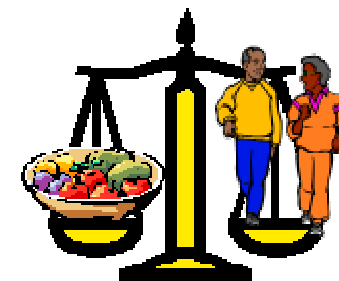
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Wisconsin

Nutrition Education

Network





Our Mission

The Wisconsin Nutrition Education Network facilitates collaborative planning of nutrition education programs at the state and local levels. We promote healthful and enjoyable eating so that Wisconsin's low-income individuals and families receive consistent, positive, relevant, accurate, and effective nutrition messages.

In 2007-2010 the Network will focus on incorporating learner centered approaches to nutrition education. Learner centered materials will be identified and made available. Training will be provided for educators on general learner centered techniques as well as specific curricula. Local partnerships may remain the same or adapt as needed.



Vary Your Veggies: Tips for Busy Parents

In 2008 the Network will promote this curriculum that encourages caregivers of young children to offer vegetables more often. Vary Your Veggies uses a strengths based approach, tailors messages to the learner's stage of change, and emphasizes the division of responsibility in the feeding relationship.

Stepping Up to a Healthy Lifestyle

Our 2005-2006 campaign expanded our efforts to a larger audience of Wisconsin FoodShare recipients and applicants. Materials included short lesson plans which could be used individually or as part of a series to promote the 2005 Dietary Guidelines for Americans using MyPyramid.

Walk, Dance, Play... Be Active Every Day!

Our 2003-2004 campaign encouraged food stamp eligible parents, guardians, and grandparents to eat well and be more physically active to be good role models for the children in their care.

Jump 'N Jive... Come Alive With Fruit!

Our 1999-2001 campaign encouraged Food Stamp eligible individuals and families to eat more fruit, especially at breakfast.

Partnering

The Wisconsin Nutrition Education Network has worked in partnership with over 200 community agencies that share a common mission of reaching out to limited-income members of their communities. Collaboration helps partners to provide consistent and unified nutrition education messages and learning materials to their target audiences.

Funding

A Cooperative Agreement with the Food and Nutrition Service (FNS) of the U.S. Department of Agriculture (USDA) funded the development of the Wisconsin Nutrition Education Network in October 1996. Currently, the program is funded primarily by Food Stamp Nutrition Education Match funds and private contributions.

Website

For more information on the Wisconsin Nutrition Education Network or any of our programs, please see our website: www.nutrisci.wisc.edu/nutrinet



